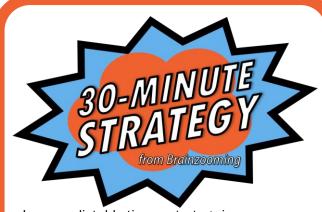
## HOW MUCH WORK LIES AHEAD IN DEVELOPING YOUR STRATEGY?

There's no one way that a strategy should look or be presented. You should customize the development of your strategy based on what's most important for your organization, what will challenge everyone to develop and grow, and what you're likeliest to implement.

Of course, most strategies do require some fundamental components. Answer these questions to determine how close you are to developing your strategy based on the information you have at hand.



In unpredictable times, strategy is more important than ever. Our series of 30-Minute Strategy exercises enable productively tackling important strategic issues—alone or with your team—in less time than it takes to find the Netflix show that pairs best with Zoom fatigue.

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Do we / I know:				What, if any, gaps exist?
Our organizational aspirations?	O Yes	O Sort of	O No	
What beliefs shape the way we conduct business?	O Yes	O Sort of	O No	
Our significant strengths and weaknesses?	O Yes	O Sort of	O No	
The expectations associated with strategies and outcomes?	O Yes	O Sort of	O No	
The numbers and details that will help determine the size of opportunities?	O Yes	O Sort of	O No	
What factors impact organizational success—positively and negatively?	O Yes	O Sort of	O No	
How to describe and track important success metrics?	O Yes	O Sort of	O No	
Everything we expect to know before making decisions?	O Yes	O Sort of	O No	
Strategies and directions for major initiatives?	O Yes	O Sort of	O No	
Specific activities for implementing the plan?	O Yes	O Sort of	O No	

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