

HOW MUCH WORK LIES AHEAD IN DEVELOPING YOUR STRATEGY?

There's no one way that a strategy should look or be presented. You should customize the development of your strategy based on what's most important for your organization, what will challenge everyone to develop and grow, and what you're likeliest to implement.

Of course, most strategies do require some fundamental components. Answer these questions to determine how close you are to developing your strategy based on the information you have at hand.



In unpredictable times, strategy is more important than ever. Our series of 30-Minute Strategy exercises enable productively tackling important strategic issues—alone or with your team—in less time than it takes to find the Netflix show that pairs best with Zoom fatigue.

Want to quickly learn more about how to stay agile and grow your business in smart ways? Brainzooming will make it happen! Just reach out: info@brainzooming.com

Do we / I know:				What, if any, gaps exist?
Our organizational aspirations?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	
What beliefs shape the way we conduct business?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	
Our significant strengths and weaknesses?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	
The expectations associated with strategies and outcomes?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	
The numbers and details that will help determine the size of opportunities?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	
What factors impact organizational success—positively and negatively?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	
How to describe and track important success metrics?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	
Everything we expect to know before making decisions?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	
Strategies and directions for major initiatives?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	
Specific activities for implementing the plan?	<input type="radio"/> Yes	<input type="radio"/> Sort of	<input type="radio"/> No	

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**Access your team's best ideas
online without a single,
"Sorry, go ahead!"**

info.brainzooming.com/blast

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